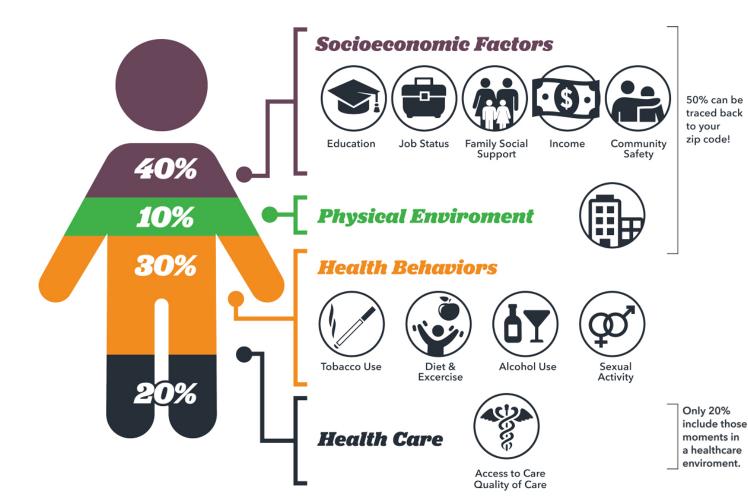


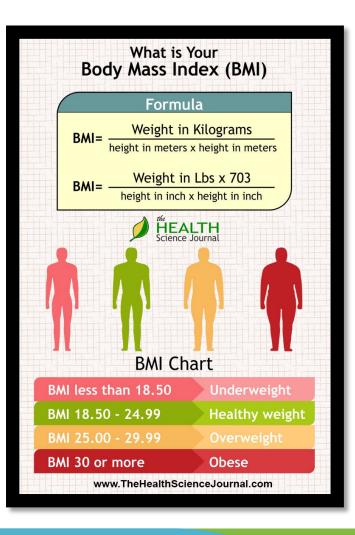
Office of Equity, Diversity & Inclusion Port of Seattle

What influences health & well being?



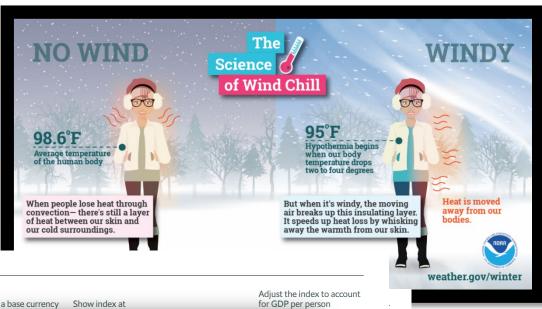
Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

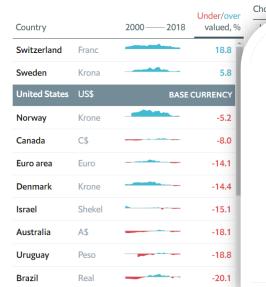
### What is an Index?





The Big Mac index







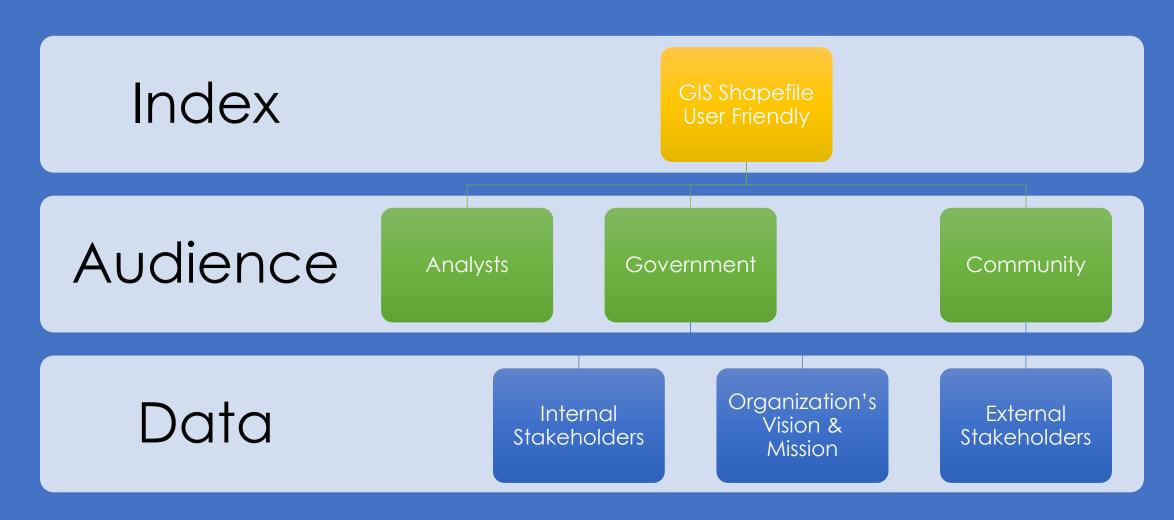
# What is an Equity Index

Mapping Tool

Helps leverage limited resources

Identifies Opportunity Using Data to Help Advance Equity

# Starting Points:



## The Do's and Don'ts

Don't Blame Do Identify **YOUR** Faults

Don't Shame Do Use Accurate Data

# Port's Equity Index?

- Aggregated by Census Blocks Groups
- 4 Equally Weighted Determinant Categories
- 21 Indicators
- Racial Demographic Overlay

All sources were authoritative, accurate and reliable data; collected by block group or census tract.

Established all calculations and data within ArcGIS First

## Categories | Century Agenda | Definitions

#### **Accessibility**

**Goal #5** Become a model for equity, diversity, and inclusion.

Indicators that are not necessary for survival but advance the standard of living in a community so that people of all abilities can fully access and participate in public life (e.g. proximity to parks and open space, access to healthy food, pedestrian and bike facilities).

#### **Economy**

**Goal #3** Responsibly invest in the economic growth of the region and all its communities.

Indicators that demonstrate the opportunity for the creation, retention, transfer, and accumulation of wealth within a community for residents, businesses, and community stakeholders (e.g. poverty rate, median household income, educational attainment).

#### **Environment**

**Goal #4** Be the greenest and most energy efficient port in North America.

Indicators that represent the health of the environment, including human-made impacts and bio-physical elements, and thus the vitality of the community (e.g. diesel emissions, risk of toxic release from facilities, traffic density).

#### Livability

**Goal #6** Be a highly effective public agency. **Objective #18** Partner and engage with external stakeholders to build healthy, safe, and equitable communities.

Indicators that demonstrate a safe and healthy standard of living (e.g. housing cost burden, home ownership rate, transit access).

# Methodology

#### **Accessibility**

- Proximity to Parks and Open Space
- Access to Healthy
  Food
- Pedestrian and Bike Facilities
- Internet Access
- Voter Participation

#### **Environmental**

- Diesel Emissions and NOx Emissions
- Average Annual PM 2.5
- Risk of Toxic Releases from Facilities
- Traffic density

# Social Determinants

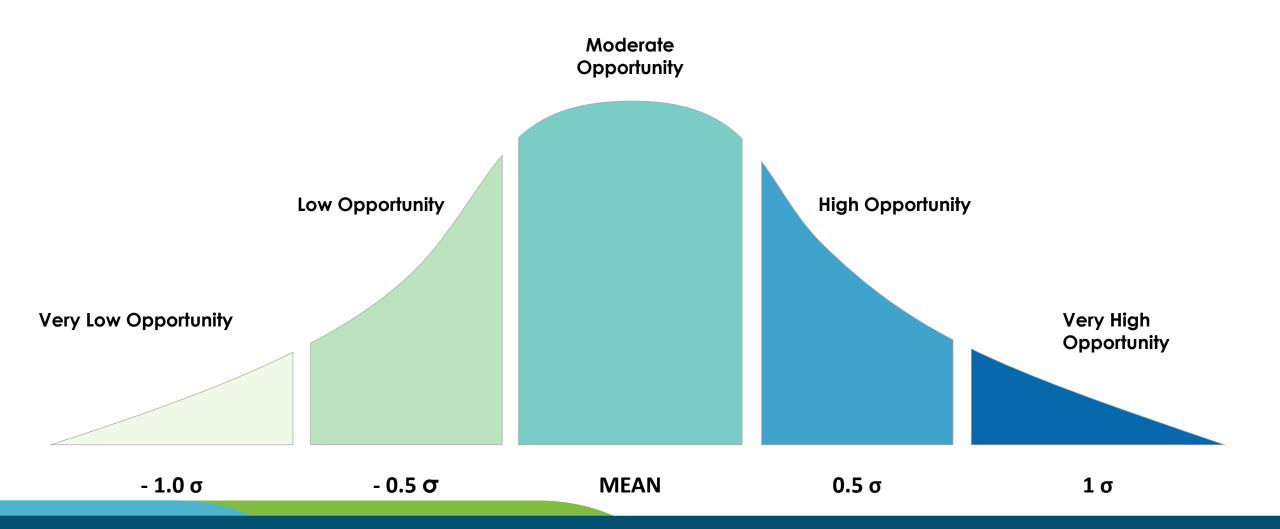
#### Livability

- Housing Cost Burden
- Transit Access
- Access to Jobs by Transit
- Crime Index
- Life Expectancy
- High School Graduation Rate

#### Economy

- Poverty Rate
- Unemployment Rate
- Median Household Income
- Educational Attainment
- Job Density

### Distribution of Data



# Port Equity Index

# Port of Seattle Index Equity Value

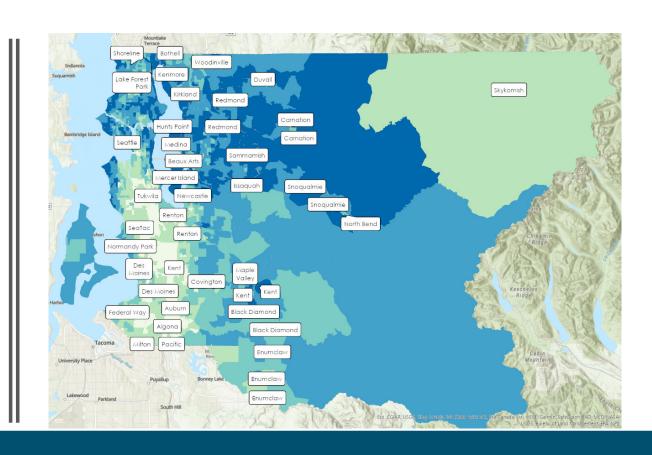


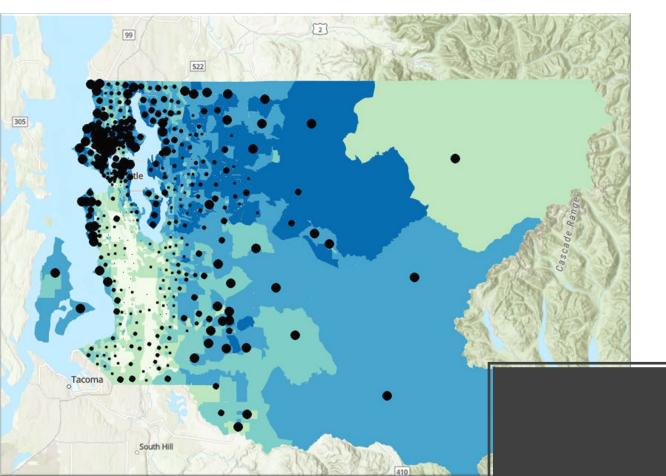


Moderate



Very High





# Port of Seattle Index Equity Value

Very Low

Low

Moderate

High

Very High

#### Race

Percent of Population that is White alone, Non-Hispani

- 9.1% 35.9%
- 35.9% 52.9%
- 52.9% 66.8%
- 66.8% 78.1%
- 78.1% 95.7%

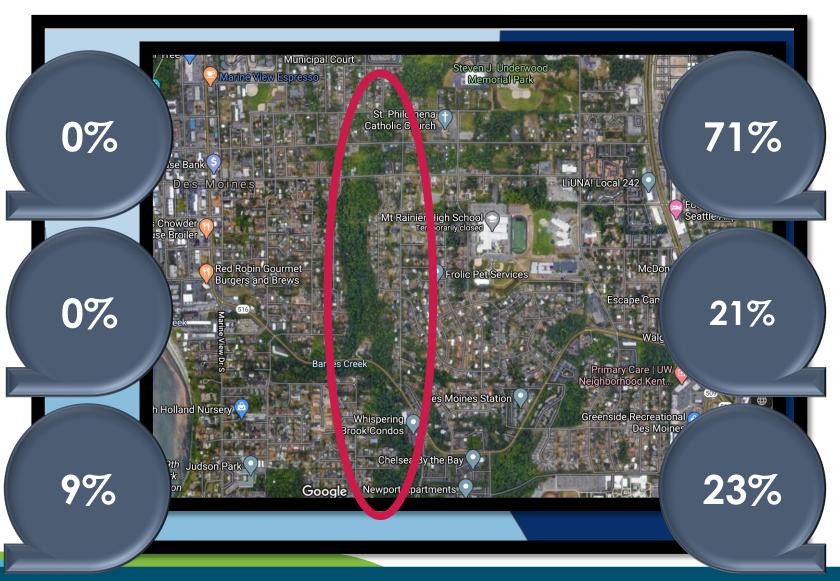
# Port Equity Index

# Des Moines (Placeholder)

Heavy Traffic

Food Desert

No High School Diploma



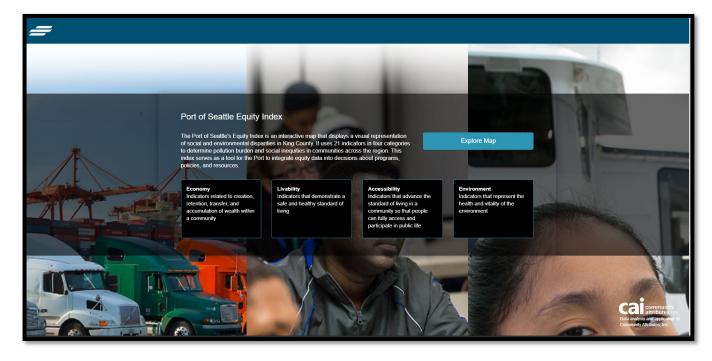
Heavy Traffic

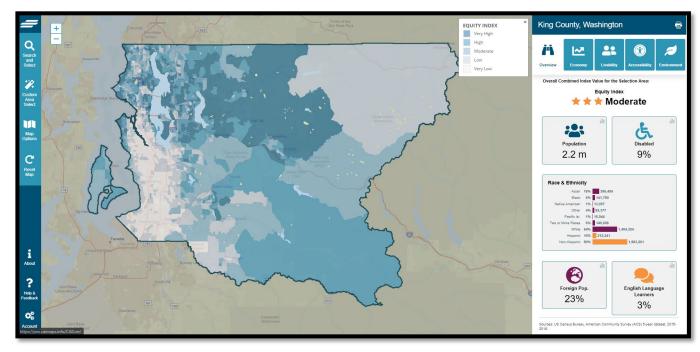
Food Desert

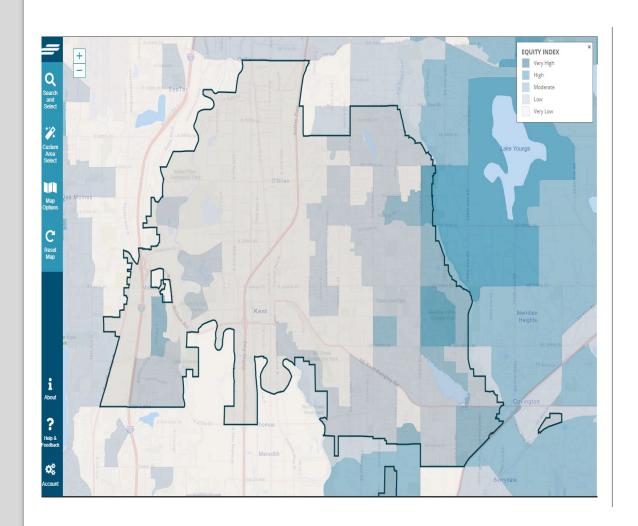
No High School Diploma

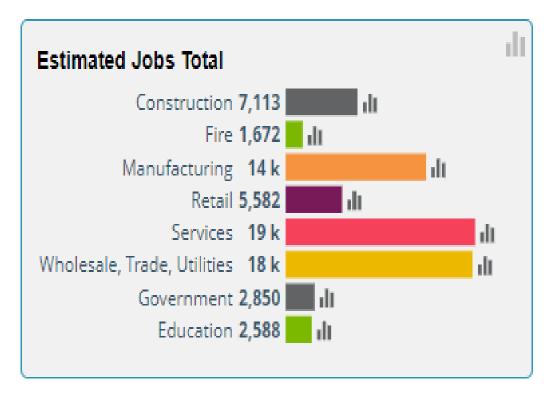
48% White Non Hispanic 28% White Non Hispanic

## Online Tool









Sources: US Census Bureau, American Community Survey (ACS) 5-year dataset, 2015-2019. PSRC - 2019 Covered Employment Estimates.

## City of Kent

# Next Steps

Case Studies

Internal Presentation External Presentation

Story Maps

# Questions?

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Thank You

